

— Crafting Vision Into Reality. —



GraphicsBy **me.**

DESIGN PORTFOLIO II

by :
Brand Designer,
Myke J. E.

**SELECTED
WORKS**
2024 -
2025

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selected works
2024 - 2025

Myke J. E.
BRAND DESIGNER



Myké J. E.

BRAND DESIGNER

PROFILE & CONTACT

Mobile (+1 704-705-7196)
Email askme@graphicsbyme.com
Page facebook <http://www.facebook.com/graphicsbyme>
Instagram graphicsbyme
Website <http://www.graphicsbyme.com>

EDUCATION

Bachelor of Arts in Graphic Design
Art Institute of Charlotte
Charlotte, NC

Associate of Computer Science in Graphic Design
Art Institute of Charlotte
Charlotte, NC

EXPERIENCE

Creative Design Projects : 240+
Clientele worked with : 41 Clients
Years Active : 20+ yrs.
Content Creator. : 4+ yrs.
Social Media Content Mgr. : 4+ yrs.
Website Developer : 15+ yrs.

HOBBIES & INTEREST

Travelling / Photography / Sports / Outdoors / Drawing
Editorial / Design / Fashion / Advertising / Typography
Painting Technique / Branding / Film Camera / Gaming

Hey, its **M.E., Myké J. E.** is a **Brand Designer** and **Media Developer** from the metro of Charlotte, North Carolina. I specialize in creating strategic visual solutions that align with a client's mission, values, and audience. I firmly believe great design is not only visually compelling, but purposeful, emotionally engaging, and built to elevate brands. With over 15 years of experience, I've partnered with organizations ranging from local startups to Fortune 500 companies, non-profits, award-winning authors, and public speakers across the United States.

DESIGN SKILLS

01. Computer

Adobe Photoshop ●●●●●●●●○○
Adobe Illustrator ●●●●●●●●○○
Adobe Indesign ●●●●●●●●○○
Adobe After Effect ●●●●●○○○○○
Adobe Lightroom ●●●●●●●○○○
Sketch up ●●●●○○○○○○

02. Knowledge

Brand Design Fashion Design
Colorist UX Design
Consulting UX Design
Grid & Layout Textile Design
Font & Lettering Advertising
Editorial Design Online Branding
Food Photography Motion Graphic



“Brand Designer Myke E. truly delivered innovative and user-friendly designs for my business logo, website, and product packaging. Their eye-catching designs have helped my brand stand out in a competitive market. I highly recommend their services for anyone looking to elevate their brand image.”

— Dr. Josphen Johnson

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LOGO DESIGN

Visual brand mark for company, product, or organization.

01

LOGO DESIGN PROJECTS



THE SHEPHERD'S ARM NON-PROFIT ORGANIZATION

Client The Shepherd's Arm Non-profit Organization, Upper Marlboro, MD
Year 2025
Industry Non-profit Ministry

Description

This logo was purposefully designed by graphic designer Myke Etheredge to convey strength, protection, and restoration. The upward-reaching hand symbolizes guidance, support, and hope, while the lightning-bolt form integrated into the arm represents decisive action and empowerment. Bold, modern typography reinforces resilience and confidence, with the warm accent color drawing attention to the organization's mission. The restrained, high-contrast color palette ensures clarity and impact across applications. Overall, the design delivers a strong, mission-driven identity that visually communicates service, uplift, and transformation.



ALT. VERSION



SOLID BLACK VERSION



SOLID WHITE VERSION

FEDGOV TONER RECYCLING CENTER

Client	FedGov Toner Recycling Center, Waldorf, MD
Year	2024
Industry	Office Supply Retailer

Description

This logo was intentionally designed by brand designer Myke Etheredge to convey authority, stability, and institutional credibility. The bold serif typography establishes a strong governmental presence, while the patriotic red and blue color palette reinforces trust, compliance, and national alignment. The surrounding star elements add a subtle seal-like quality, referencing federal standards and public service. Overall, the design delivers a clear, professional identity that aligns with formal government-adjacent organizations and communicates reliability at a glance.



PAWS REMEMBERED PET AQUAMATION SERVICE

Client	Paws Remembered Pet Aquamation Service, Knightdale, NC
Year	2024
Industry	Pets



Description

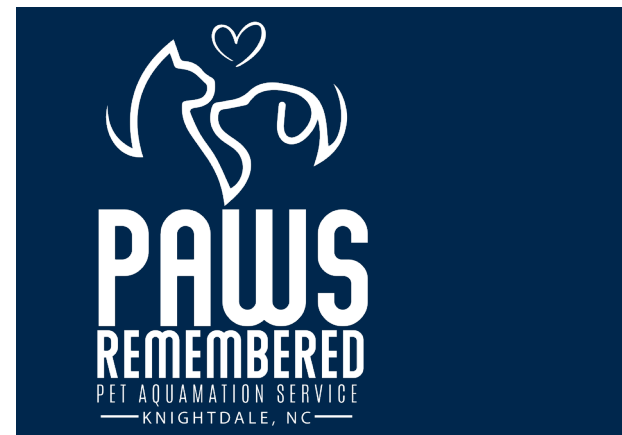
This logo was thoughtfully created by brand designer Myke Etheredge to communicate compassion, dignity, and trust. The minimalist line-art illustration of a dog and a cat forming a heart symbolizes the enduring bond between pets and their owners, while the clean, modern typography reinforces professionalism and reliability. The cool, calming color palette was intentionally selected to evoke peace and comfort during a sensitive moment, ensuring the brand feels both respectful and reassuring. The overall design balances emotional warmth with clarity, resulting in a timeless identity well-suited for a memorial-focused service.



ALT. VERSION



SOLID BLACK VERSION



SOLID WHITE VERSION

GZA LIQUID SWORDS

Client Vada and Jennifer Graves, Mebane, NC
Year 2025
Industry Custom Apparel

Description

This logo was designed by graphic designer Myke Etheredge to deliver a bold, high-impact identity rooted in strength and edge. The stylized “Z” integrated with a sword serves as the central mark, symbolizing precision, power, and mastery. Distressed textures and sharp, organic contours create a raw, aggressive aesthetic that reinforces intensity and authenticity. The monochromatic palette ensures versatility while amplifying contrast and visual punch. Overall, the design presents a striking, emblem-style logo that is memorable, scalable, and built to command attention across digital, print, and merchandise applications.



ON THE MIC WITH MYKE RADIO SHOW

Client Iffective Media, Charlotte, NC
Year 2024
Industry Entertainment

Description

This bold, high-energy logo centers a stylized microphone silhouette with a brushed-metal texture, framed by a strong red square background. The show title, “On the Mic with Myke,” is set in dynamic, slanted typography — “MYKE” in large, impactful red letters and the rest of the title in compact black type — creating motion and attitude. A subtle underline and “Radio Show” in condensed red script add a finishing touch, giving the mark a modern, assertive look suited to an outspoken, personality-driven radio program.



CAROLINA EVERYTHING, LLC

Client T-Capp Entertainment,
Bennettsville, SC

Year 2025

Industry Apparel and Entertainment

Description

This logo was strategically designed by brand designer Myke Etheredge to celebrate regional pride and business credibility. The circular badge structure conveys unity and longevity, while the bold typography reinforces strength and reliability. The simplified silhouettes of North and South Carolina serve as the central visual anchor, clearly establishing geographic identity and market focus. A balanced red, blue, and neutral color palette was chosen to evoke trust, tradition, and professionalism. Overall, the design delivers a clean, versatile mark that scales well across digital, print, and apparel applications while reinforcing the brand's Carolina-rooted identity.



BRAND IDENTITY

Stationary, and Brand Messaging Graphics.

02

BRAND DESIGN PROJECTS



THE WELLNESS NOIR

THE WELLNESS NOIR SPA

Client Felicia Williams, Atlanta, GA
Year 2024
Industry Health and Wellness

Description

This logo was thoughtfully designed by graphic designer Myke Etheredge to reflect sophistication, calm, and elevated wellness. The refined, minimalist composition communicates a modern spa experience, while the dark, luxurious tone reinforces exclusivity and restorative balance. Clean typography and restrained visual elements were intentionally selected to evoke serenity, confidence, and premium care. Overall, the design establishes a polished brand identity that aligns with an upscale wellness spa in Atlanta, GA, while remaining versatile across digital, print, and environmental applications.



INTERIOR SIGNATURE

The logo appears prominently on the black entry wall, sized large and mounted at eye level. Its white mark and lettering contrast sharply against the dark paint, making the monogram and feather motif instantly visible. Paired with the minimalist white reception desk and soft lighting, the logo anchors the space with a clean, elegant presence that reinforces the spa's modern, luxe identity.





CLOTHING APPAREL & MERCHANDISE

The white monogram and feather mark print crisp and high-contrast on black merch, reading clearly on apparel and packaging. It scales well—bold on a towel or tin, and detailed enough for labels—giving products a sleek, luxe, cohesive brand look.



HOPE GIVER REALTY ENVELOPE AND THANK YOU CARD

Client Hope Giver Realty, Richmond, VA
Year 2025
Industry Restate

Description

High-end thank-you card and envelope mockup photographed flat on a neutral gray textured surface. The composition features a bright red envelope, slightly opened to reveal an elegant white card with gold foil curved accents and subtle drop shadows for depth. The card layout includes a scripted "Thank You" flourish on the envelope flap, a small red headline "Greetings," body text set in a clean serif/sans mix, and a minimalist logo mark in the lower right. Lighting is soft and even with gentle highlights on the foil to emphasize the metallic sheen. Color palette: vivid crimson, warm gold foil, crisp white, and cool gray background. Produced as a polished presentation image intended for print and portfolio use.

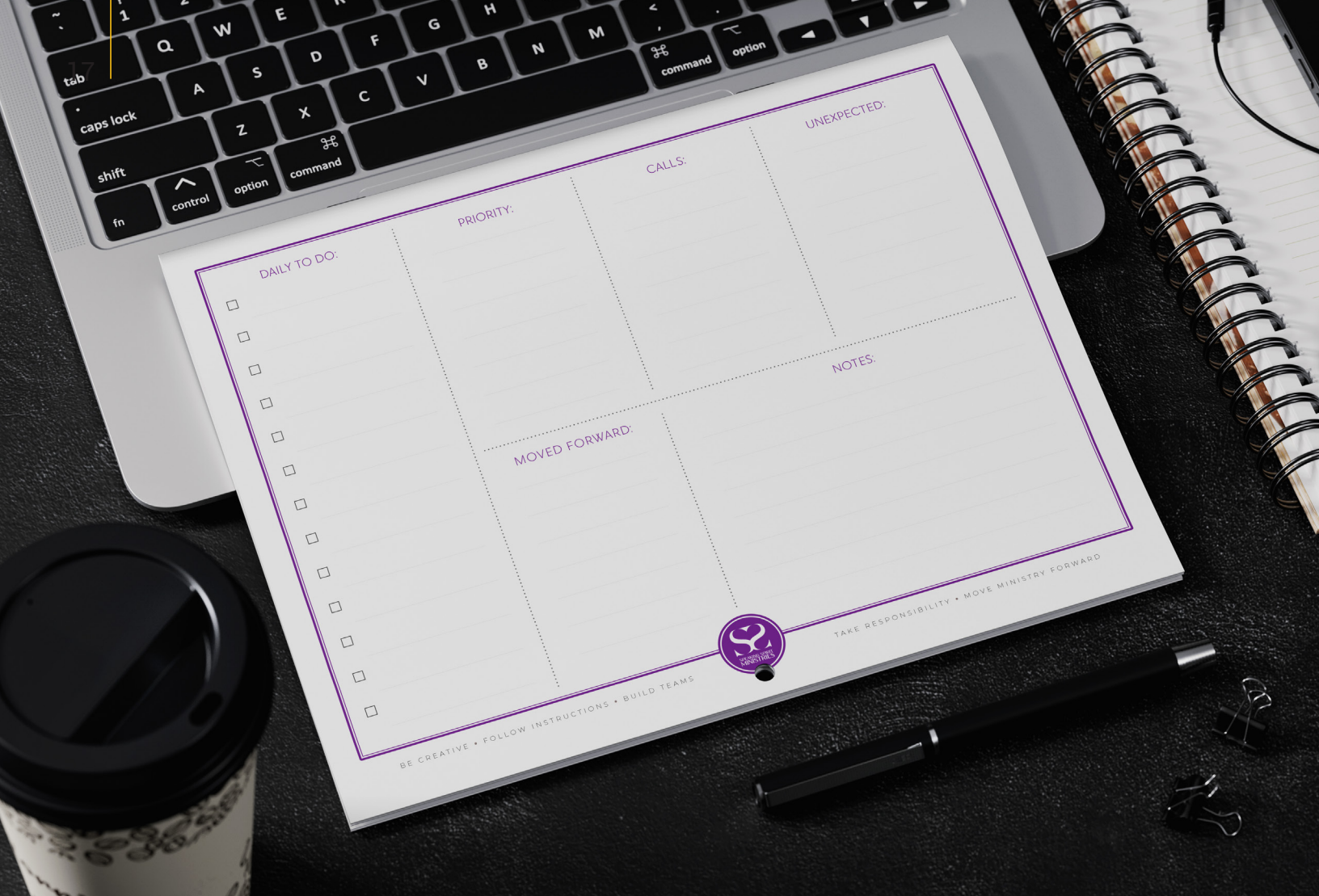


BACKSIDE DESIGN



FRONTSIDE DESIGN





SPEAKING SPIRIT MINISTRIES DESKTOP CLECKLIST NOTEPAD

Client Speaking Spirit Ministries, Richmond, VA
Year 2025
Industry Ministry

Description

Clean, professional daily planner mockup designed by graphic designer Myke J. E. — photographed flat on a textured black desktop beside a laptop, spiral notebook, pen, and coffee cup. The layout is a single-page organizer with a thin double-line purple border and six labeled sections: “Daily To Do” (left column with checkbox list), “Priority,” “Calls,” “Unexpected,” “Moved Forward,” and “Notes.” Myke used a restrained, modern typographic system pairing a light geometric sans for body lines and a slightly condensed all-caps sans for section headings in muted purple. Visual hierarchy is achieved through subtle dotted dividers, ample white space, and faint ruled lines for writing guidance. A small circular purple logomark is centered at the bottom with a slim footer line and microcopy reading motivational cues. The design emphasizes usability: consistent margins, lined entry areas for quick scanning, and checkboxes for task completion. Color palette: crisp white paper, single-accent purple, and soft gray ruling. Production details: created in vector layout software for precise alignment, exported as high-resolution print-ready PDF, and composited into a staged photography mockup with soft studio lighting and gentle depth-of-field to showcase texture and scale.

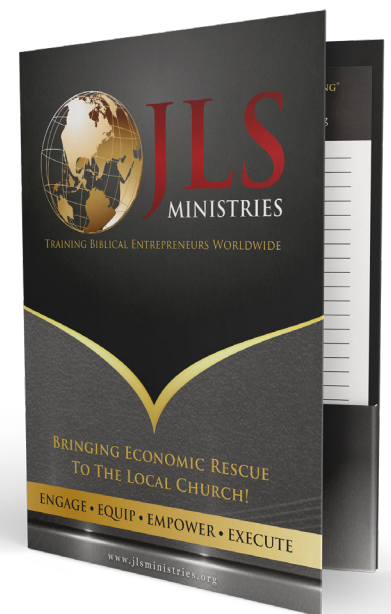


JLS INTL' MINISTRIES NOTEPAD AND PRESENTATION FOLDER

Client JLS International Ministries, Waldorf, MD
Year 2025
Industry Ministry & Education

Description

Custom presentation folder and branded notepad for JLS Intl' Ministries. The concept pairs a luxurious black-to-charcoal gradient with rich metallic gold accents and deep crimson logotype to convey global reach, authority, and faith-forward entrepreneurship. Folder front: oversized crimson "JLS" wordmark set vertically with elegant letterspacing, a stylized gold globe rendered with vector lat/long lines and punched highlights, and a thin gold curved ribbon that frames the composition. Supporting typography uses a refined serif for the mission tagline and a condensed all-caps sans for secondary spine and footer copy to ensure legibility at small sizes. Production specs: built as fully editable vector artwork in Adobe Illustrator with layered EPS and PDF exports; color system set to CMYK with a Pantone gold spot for metallic finish, rich black build for deep blacks, and crisp TIFF proof for photography composites.





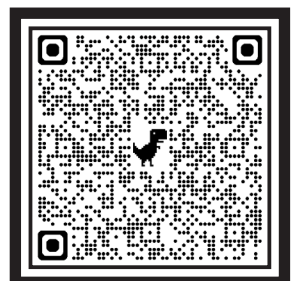
PERFECTING NETWORK PDF AND POWERPOINT PRESENTATION

Client Perfecting Pastoral Network, Richmond, VA
Year 2025
Industry Ministry & Education

Description

Digital PDF and PowerPoint presentation for Perfecting Network — concept and design by graphic designer Myke J. E. The layout uses a deep navy palette with energetic green accents and clean white space. A modular grid ensures consistency across PDF and slide formats: bold hero headings, framed portrait treatments, and a numbered pill-style table of contents for quick scanning. Service pages pair short blurbs (Covering, Coaching, Consulting, Connection) with photo tiles; testimonials use dark overlays and bright CTAs. Typography: contemporary sans for headings and a neutral humanist sans for body copy, sized for screen readability. Imagery is warm, candid event photography cropped into rounded rectangles and framed with thin colored strokes. Production: built in InDesign and PowerPoint with editable masters; delivered as an interactive PDF and editable PPTX, plus packaged source files, print/export notes, and high-resolution mockups.

**SCAN
below to
View
Digital PDF
PRESENTATION**



PROMOTIONAL ADVERTISEMENT

Engaging Mobile and User Interface Graphics

04

PROMO GRAPHICS DESIGNS



FREEDOM HOUSE OF THE CAROLINAS 4TH ANNUAL GOLF TOURNAMENT

Client Freedom House for the Carolinas, Charlotte, NC
Year 2024
Industry Non-Profit

Description

Advertisement poster for Freedom House’s 4th Annual Golf Tournament — art-directed and designed by graphic designer Myke J. E. The layout pairs a close-up golf photograph with bold typographic hierarchy: large olive-green “GOLF” headline, oversized outlined year numerals, and clear event details in contrasting white and black for instant legibility. Accent shapes and a bright lime call-to-action band highlight contact and venue info. Created in Illustrator and Photoshop with attention to print-safe bleeds, color contrast for readability, and layered files for easy edits and export to PDF and web formats.



FRONTSIDE DESIGN



BACKSIDE DESIGN

JENNIFER FOXWORTHY'S KEYNOTE SPEAKER SHEET

Client Author and Keynote Speaker, Jennifer C. Foxworthy, Lusby, MD
Year 2025
Industry Public Speaking

Description

Keynote speaker One-Sheet for author and speaker Jennifer Foxworthy — art-directed and designed by graphic designer Myke J. E. Clean, two-page layout pairing a confident portrait with bold headline type (“Awareness, Advocacy, and Action”), concise bio, service boxes, testimonials, and contact CTA. Palette mixes warm coral accents with teal and deep charcoal for contrast; typographic hierarchy uses a strong display sans for headings and a readable humanist sans for body copy. Built in Illustrator/InDesign as layered, print-ready files with editable masters and web-optimized exports for promotion.





WWW.INSPIRATIONALSPEAKING.COM

AWARENESS, ADVOCACY AND ACTION

Jennifer C. Foxworthy
LMSW, MSM, VASII, DTM

At Inspirational Speaking, we believe in the power of shared experiences and informed advocacy to create lasting change. Drawing from personal resilience and extensive advocacy work, we believe that true transformation happens when knowledge meets action. Our performance measures ensure that participants gain valuable insights and apply them meaningfully to support mental health recovery and healing.

We bring real-world experience and professional expertise. Our training is led by Mrs. Jennifer Foxworthy, a retired U.S. Navy Combat Veteran and Certified Alcohol and Drug Counselor (ADC) with a proven track record of guiding individuals toward recovery and resilience. Our team understands what it takes to create meaningful change. Mrs. Foxworthy is a domestic violence survivor and donor; anti-human trafficking subject matter expert and advocate, Licensed Master Social Worker (LMSW), as well as a Victim's Assistant Specialist Level (VASII), ensuring standards of a trauma-informed and client-centered approach.

HUMAN SERVICES

Organizations of all sizes must realize that their most valuable assets are their employees and clients. To avoid burnout and avoid unfulfilled dreams, careful consideration must be made to help identify internal and external barriers that hinder personal and professional achievements. Key components of a sustainable strategy include self-awareness, self-care, and healthy boundaries.

VICTIM ADVOCACY

In a world plagued with the social ills of domestic violence and human trafficking, everyone is affected, whether directly or indirectly. It's important to bring awareness to the forefront to educate the general public, raise awareness around the world, and help survivors.

TRANSFORMATIONAL GROWTH

Life has a way of throwing us twists, turns, and unexpected detours. Progress isn't always a straight line, and that's where growth happens. Adjusting your course doesn't mean failure. Growth requires emotional and self-awareness. Whether it's a sign to let go or a compass, every step you take toward where you want to go is a step forward. We were not meant to be ordinary but EXTRAORDINARY! Having the right support to overcome adversity and to be important to you can make a difference.

BEEN FEATURED IN: FOX33 abc27 O21

Follow Jennifer On: [Facebook] [Instagram] [LinkedIn]

Let's Get F.I.T.
FOCUSED. INTENTIONAL. THRIVING.

Motivated, passionate, and community-driven with a powerful message of purpose, peace, and power, Jennifer is the CEO of Inspirational Speaking, LLC. Jennifer has over two decades of professional speaking experience with various clients, including corporate and nonprofit conferences & seminars, churches, high schools, homeless shelters, colleges, and universities. She is a television show host of Living Unshackled ON Purpose, Founder and Host of the Unshackled You Conference, corporate trainer, and prolific blogger of G.U.M.B.O. Greatness Unbounded Moving Beyond Ordinary. Jennifer is the author of "Tomorrow My Sunshine Will Come: Memoirs of Women Who Survived Domestic Violence."

Jennifer has dedicated keynotes and seminars, which highlight how to find purpose from painful events

PAST PERFORMANCE

"I cannot thank you enough for all that you do today. My staff were waving about you and asked when we can get you back. That says a lot because they typically hate any form of leaving. You did a wonderful job, and I'm going to work on realizing that great request so we can get you back as soon as possible."

Suzanne Kearsae
Site Manager
Certified Trauma-Centered Professional

"I have had the pleasure of witnessing Jennifer present at two different conferences. Not only is Jennifer knowledgeable about domestic violence and human trafficking, but her most people couldn't even imagine experiencing. Hearing Jennifer speak about her lived experience and advocacy brings a sense of hope for those experiencing domestic violence and human trafficking, but also those serving this sensitive group of individuals. Bringing light to such an important and often overlooked topic is the first step in advocacy, and Jennifer does this with great success."

Kristin M. Lindsey, B.S., CTP
Site Manager
Certified Trauma-Centered Professional

CONTACT INSPIRATIONAL SPEAKING, LLC
+410.449.2173

P.O. Box 605
Lusby MD 20657

Jennifer@inspirational-speaking.com
www.inspirational-speaking.com



AWARENESS, ADVOCATE, ACTION SPEAKER & AUTHOR

WORKSHOPS

G.U.M.B.O. (Greatness Unbounded Moving Beyond Ordinary): The Perfect Recipe to Overcome Adversity
Description: It is a visual presentation about overcoming adversity. Using a large pot, utensils, spices, and a lemon, Jennifer demonstrates how we have all the characteristics and resources needed to overcome adversity.

Drawing the Line: Creating Healthy Boundaries to Improve Self-care
Description: Drawing the Line: Creating Healthy Boundaries to Improve Self-care is an interactive presentation to explore ways to have supportive, healthy, and respectful relationships with self and others, personally and professionally. Jennifer uses two wagon wheels to demonstrate how healthy boundaries, self-awareness, and self-care are essential components to improve overall wellness.

Developing a Thriving Support Group
Description: Jennifer uses her personal and professional expertise to help organizations understand the basic components to establish and sustain a support group. In this 120-minute presentation, this workshop will equip and educate service providers to implement strategies that properly empower support group participants. Ultimately, this will help improve wellness and resilience.

I Can! I Will! I Did! Succeeding Against All Odds
Description: In this presentation, Jennifer shares her journey of overcoming poverty, bullying, discrimination, and domestic violence to succeed in life. Jennifer faced many challenges, but she persevered and didn't use excuses to not pursue her dreams and passions. This presentation is to empower people to look beyond their current reality and not stand in their way.

The Fatigue of Fitting In: Rediscovering Your True Place
Description: To inspire educators and service providers to recognize, understand, and combat the emotional and mental fatigue faced by adolescents and educators, by addressing the societal pressures of "fitting in." This keynote experience will empower participants with actionable tools to foster belonging, build empathetic resilience, and create safe spaces where authenticity and awareness can thrive—for students, colleagues, and educators alike.

Domestic Violence and Human Trafficking: Going Beyond What You See
Description: Jennifer uses her experience as a domestic violence survivor and her anti-human trafficking advocacy to help healthcare and human service professionals, as well as families, meet the needs of victims and survivors by using Maslow's Hierarchy of Needs Pyramid and Johari Window. This workshop will equip and educate participants who can play an important role in recognizing the mental health impact that comes from domestic violence and human trafficking trauma. Participants will also become familiar with local, state, and national resources as well as implement strategies to properly identify, treat, and empower human trafficking and domestic violence victims and survivors.

NOTABLE CLIENTS & ENGAGEMENTS

- Catholic Charities Intensive Family Services
- Wilson College
- Lafayette College
- Vain US Inc.
- Crisp's Attacks SCSPE
- WellSpan Health
- York County Community Progress Council
- Voice Forum on Pennsylvania's Children
- St. Mary's County Commission for Women
- Pennsylvania Lifesharing Coalition
- Pennsylvania Mental Health Consumer's Association
- Pennsylvania Office of Mental Health and Substance Abuse Services

EXPERTISE

CODES AND CREDENTIALS

Cage Code: 8FW0Q
 UFI: T2C2DCACIM7
 NAICS CODES: 611430 (MAMN)
 561990 All Other Support Services
 611430 Professional and Management
 611609 All Other Miscellaneous Schools and Instruction
 624310 Vocational Rehabilitation Services

- Distinguished Toastmaster** (Toastmasters International, Aug. 2019)
- Licensed Master Social Worker** (Maryland Department of Health Board of Social Work Examiners, Nov. 2021)
- Certified Maryland Victim Assistance Specialist II** (Aug. 2022)

Inspirational Speaking LLC • Jennifer@inspirational-speaking.com • www.inspirational-speaking.com • 410.449.2173 #H



THE MET GALA HOLIDAY SOIREE INVITATIONAL DESIGN

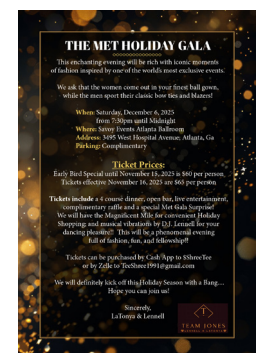
Client Social Butterfly Productions, Atlanta, GA
Year 2025
Industry Entertainment

Description

Two-sided invitational design for The Met Gala soiree — art-directed and designed by graphic designer Myke J. E. The front showcases an elegant Art Deco badge over a black background with warm gold bokeh, ribbon accents, and bold serif headlines for the event name and date. The reverse continues the luxe theme with clear event details, dress code, and sponsor badges, using a tightened typographic hierarchy, gold trims, and print-ready bleeds. Produced as layered InDesign/Illustrator files with spot-gold considerations and export-ready PDFs for print and digital distribution.



FRONTSIDE DESIGN



BACKSIDE DESIGN

THE SHEPHERD'S HOUSE ON-SET RETRACTABLE BANNERS

Client The Shepherd's House International
Christian Church, Upper Marlboro, MD

Year 2025

Industry Ministry

Description

Pair of retractable banners designed by graphic designer Myke J. E. — bold typographic treatments with high-contrast color blocks (gold, black, and warm red) and dotted half-tone accents for visual rhythm. One banner reads “The LORD is GOOD” with strong stacked headlines and subtle gold dot gradient; the companion banner uses a bright gold field with large black/red headline “Sing Unto The Lord.” Layout prioritizes legibility from a distance, consistent margin, and bleed-safe artwork, and was produced as layered Illustrator/InDesign files with print-ready CMYK and spot-gold considerations.





THE SHEPHERD'S HOUSE INTERNATIONAL CHRISTIAN CHURCH POSTCARD MAILER

Client The Shepherd's House International Christian Church, Upper Marlboro, MD
Year 2025
Industry Ministry

Description

Monthly postcard mailer for The Shepherd's House — designed and art-directed by graphic designer Myke J. E. Front features a bold red hero panel with headline "SUNDAY" surrounded by warm candid event photos in a clean photo-grid; reverse uses a matching red panel with event details, icons for services (streaming, hearing-impaired, youth), and social links. The layout prioritizes legibility, strong typographic hierarchy, consistent margins, and print-ready bleeds; produced as layered InDesign/Illustrator files with CMYK color setup and export-ready PDFs for mail and digital distribution.



FRONTSIDE DESIGN



BACKSIDE DESIGN

THE SHEPHERD'S HOUSE INTERNATIONAL CHURCH 8TH ANNIVERSARY CELEBRATION PROMOTIONAL GRAPHIC

Client The Shepherd's House International Christian Church, Upper Marlboro, MD
Year 2025
Industry Ministry

Description

Promotional poster and social tiles for The Shepherd's House 8th Anniversary — designed and art-directed by graphic designer Myke J. E. Bold, celebratory layout using vibrant red, gold, and black with strong stacked headline "8th Church Anniversary," portrait strips of guest pastors and musicians, and clear date/time callouts. Visual rhythm created with diagonal color bands, dotted textures, and consistent photo treatments to ensure cohesion across large posters and square social tiles. Built as layered Illustrator/Photoshop files with print-ready bleeds and editable social exports for web and print distribution.





ZOLINGOS SPICE FOR LIFE TRI-FOLD BROCHURE DESIGN

Client Health Enthusiast, Alzono Hill, Charlotte, NC
Year 2025
Industry Food & Skin Care

Description

Tri-fold product brochure for Zolingos — designed and art-directed by graphic designer Myke J. E. Front features a bold hero photo grid of spices with a framed headline “THERE’S WEALTH IN YOUR HEALTH,” and a clean white panel with the purple-and-gold tree logomark and tagline. Interior panels use warm food photography, ingredient callouts, benefit bullets, and subtle dotted accents to guide the eye. Typography pairs a strong condensed headline font with a readable humanist body face; color system centered on deep spice tones, purple brand accents, and gold highlights. Delivered as layered InDesign/Illustrator files with CMYK setup, bleeds, dielines, and print-ready PDFs.





ZOLINGOS SPICE FOR LIFE FULL-PAGE PROMOTIONAL DESIGN

Client Health Enthusiast, Alzono Hill, Charlotte, NC
Year 2025
Industry Food and Skin Care

Description

Full-page promotional layout for Zolingo's product line — art-directed and designed by graphic designer Myke J. E. Clean hero treatment with three product panels, neon-framed photo vignettes, short ingredient/benefit copy, and bold \$17.99 price callouts. Color-keyed panels (green, purple, amber) provide product differentiation while consistent logomark placement, subtle texture, and QR call-to-action ensure brand cohesion. Delivered as layered Illustrator/Photoshop files with





BLESSED TO BLESS NETWORK RETRACTABLE VERTICAL BANNER

Client Evangelist LaTonya P. Jones, Atlanta, GA
Year 2025
Industry Ministry

Description

Retractable vertical banner featuring Evangelist LaTonya P. Jones — art-directed and designed by graphic designer Myke J. E. Portrait-led layout with a warm close-up hero photo at top, teal script “Evangelist” headline, and bold white name for instant recognition. Lower panels use a deep navy gradient, stacked service list (Inspirational Speaker, Intercessor, Author, Event Planner), monogram logomark, and clear contact CTA with phone, email, and website. Designed for distance legibility with strong typographic hierarchy, color-contrasting elements, and print-ready bleeds; delivered as layered Illustrator/Photoshop files for easy edits and production.



04

PRODUCT DESIGN GRAPHICS



TOPICAL BIBLICAL SCRIPTURES "100 Powerful Index Biblical Scriptures"

Proverbs 13:4

The soul of a lazy man desires, and has nothing; but the soul of the diligent shall be made rich.

Meaning:

Lazy people want stuff. They envy and resent the assets of others. They have many excuses why others have more than they have. They will not put in the work to get things. Instead, They whine about discrimination, luck, favoritism, etc.

DISCIPLINE

I Timothy 4:8

For bodily exercise profits a little, but godliness is profitable for all things.

Meaning:

In our society, much emphasis is placed on physical fitness, but spiritual health (godliness) is even more important. For business owners to train themselves to be godly, they must develop their faith by using their God-given abilities in the service of the Lord.

DISCIPLINE

Matthew 6:27

Which of you by worrying can add one cubit to his stature?

Meaning:

Acknowledge worry as sin. Discipline yourself to turn from any anxiety, and choose to trust the Lord. Worry and fear do not produce anything worthwhile.

WORRY

James 2:18

Show me **your faith without your works, and I will show you my faith by works.**

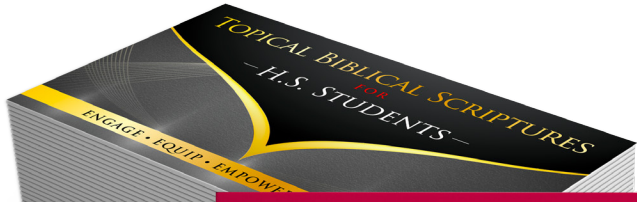
Meaning:

Our works show the genuineness of what we profess. Let your faith be evident to all by your good works.

FAITH

MILLIONAIRE MINDSET


MILLIONAIRE IN TRAINING



Matthew 9:28

And Jesus said to them, “**Do you believe that I am able to do this?**”

Meaning:
These blind men were persistent. They went right into the house where Jesus was staying. They knew Jesus could heal them, and they would let nothing stop them from finding him. If you believe Jesus is the answer to your every need, don't let anything or anyone stop you from reaching him.

F AITH 



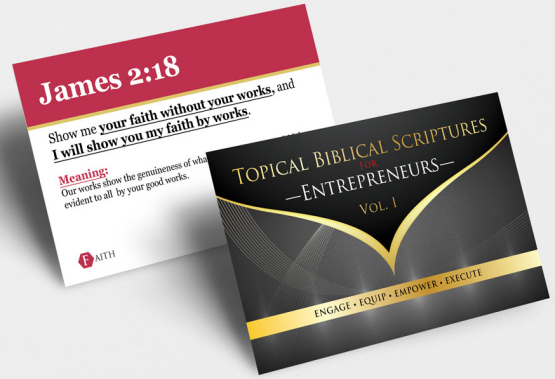
TOPICAL BIBLICAL SCRIPTURES (100 PACK) INDEX CARD DESIGN

Client JLS International Ministries, Waldorf, MD
Year 2024
Industry Ministry & Education

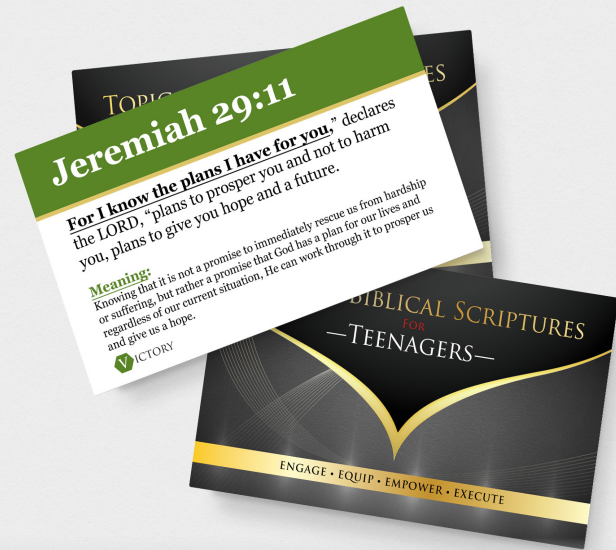
Description

Set of 100 topical index cards titled “Topical Biblical Scriptures” — art-directed and designed by graphic designer Myke J. E. Clean, grid-based card system with a luxe black/gold cover and color-coded headers for each topic (faith, diligence, prayer, etc.). Each card pairs a bold scripture reference, concise meaning paragraph, and small topic icon. Design choices prioritize legibility, quick scanning, and consistent hierarchy; produced as layered InDesign/Illustrator files with print-ready bleeds, CMYK colors, and exportable PDF packs for print and digital use.

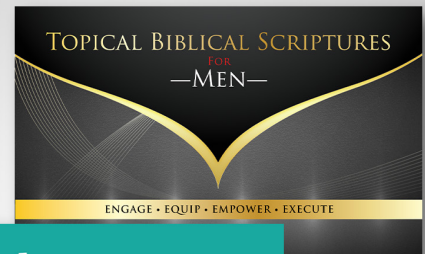
To Experience this website, please visit :
www.topicalbiblicalscriptures.com



Luxe black/gold cover and color-coded headers for each topic (faith, diligence, prayer, etc.)



Each card pairs a bold scripture reference, concise meaning paragraph, and small topic icon.



Proverbs 27:17

As **iron sharpens iron**, so one person sharpens another.

Meaning:
In order to make yourself better, there is a mutual benefit making others better through mentorship, follower-ship, and leading.

D ISCIPLINE

Design choices prioritize legibility, quick scanning, and consistent hierarchy; produced as layered InDesign/Illustrator files

05

MOTION GRAPHICS PROJECTS



TOTAL BODY FITNESS GYM ANIMATE COMMERCIAL REEL

Client Total Body Fitness Gym, Charlotte, NC
Year 2025
Industry Health and Wellness

Description

Short animated commercial reel for Total Body Fitness Gym — conceived and produced by Myke J. E. Energetic portrait-led edit featuring a confident coach in branded tee, punchy cuts between workout close-ups and smiling client moments, and bold on-screen overlays (class names, times, CTA). Visuals use warm sunlight grading, clean sans typography, and rhythmic jump cuts timed to an upbeat stinger. Delivered as social-ready vertical edits (9:16) with color-graded masters and layered project files for quick updates.



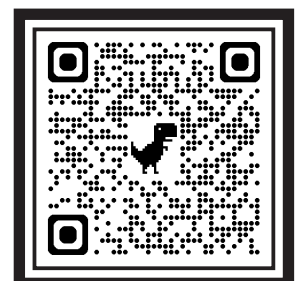
ON THE MIC WITH MYKE RADIO SHOW COMMERCIAL REEL

Client Iffective Media, Charlotte, NC
Year 2024
Industry Entertainment

Description

Short commercial reel promo for “On The Mic With Myke” — conceived and edited by graphic designer Myke J. E. Bold, high-contrast visual identity combines a metallic mic emblem and red/black logotype with warm, textured orange backgrounds and candid host portrait. Reel opens on the brushed-metal microphone mark, cuts to dynamic close-ups of the host behind a broadcast mic, intercuts show logo sting and animated text highlights (show name, tagline, guest blurbs, call-to-action). Motion uses punchy cuts, smooth scale-ins, and subtle light leaks; audio mixes a tight voiceover, upbeat stinger, and clear CTA overlay. Delivered as social-ready 9:16 and 1:1 edits, color-graded, with layered project files for quick updates.

**SCAN
below to
view
Motion
Graphic(s)**



WEBSITE DESIGN

Engaging Mobile and User Interface Graphics

06

WEB DESIGN PROJECTS



THE WELLNESS NOIR SPA FULL SCALE WEBSITE

Client Felicia Williams, Atlanta, GA
Year 2024
Industry Health and Wellness

Description

This full-scale e-commerce website was designed and developed by Myke E. for a luxury spa brand based in Atlanta, Georgia. The site delivers a refined, wellness-focused digital experience that blends modern minimalism with an upscale aesthetic. Thoughtfully structured product collections, immersive lifestyle imagery, and a calming monochromatic palette reinforce the spa's commitment to self-care, balance, and premium quality. The user experience is optimized for seamless navigation, mobile responsiveness, and conversion, featuring curated collections, new arrivals, testimonials, and promotional callouts. The result is a polished online storefront that elevates the brand's identity while supporting retail growth and customer engagement.

To Experience this website, please visit :
www.thewellnessnoir.com

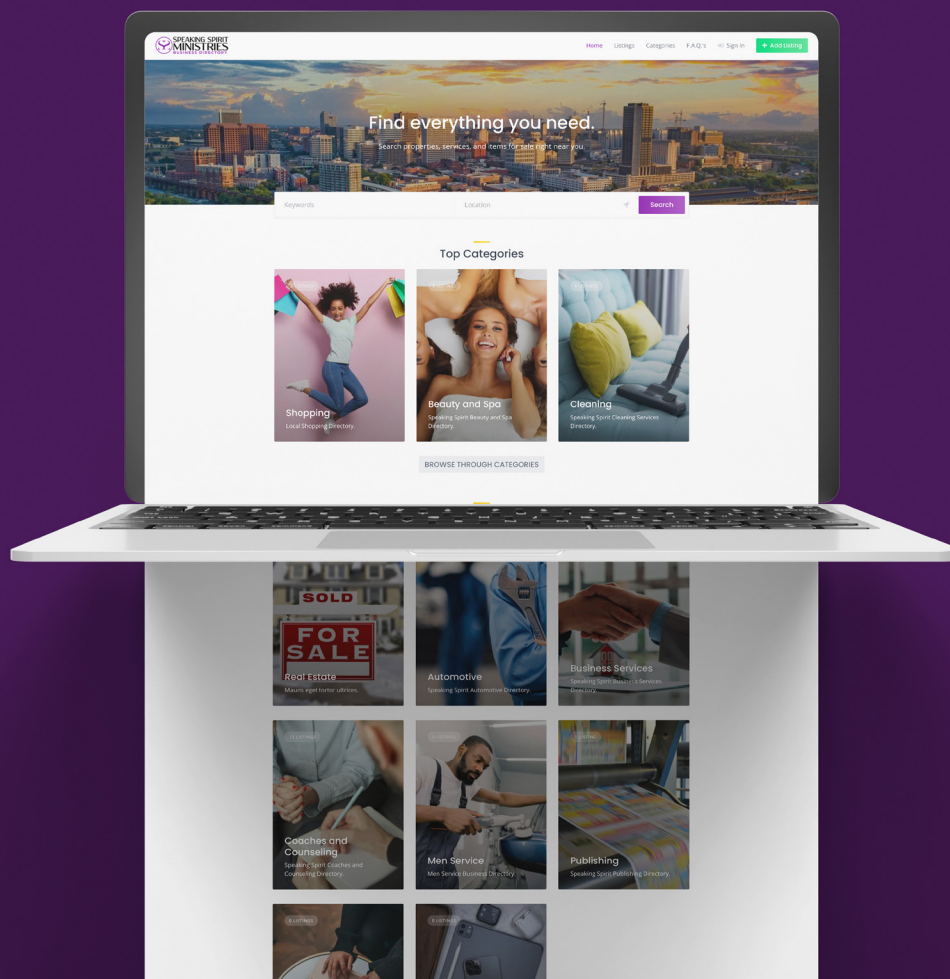
SPEAKING SPIRIT BUSINESS DIRECTORY LISTING

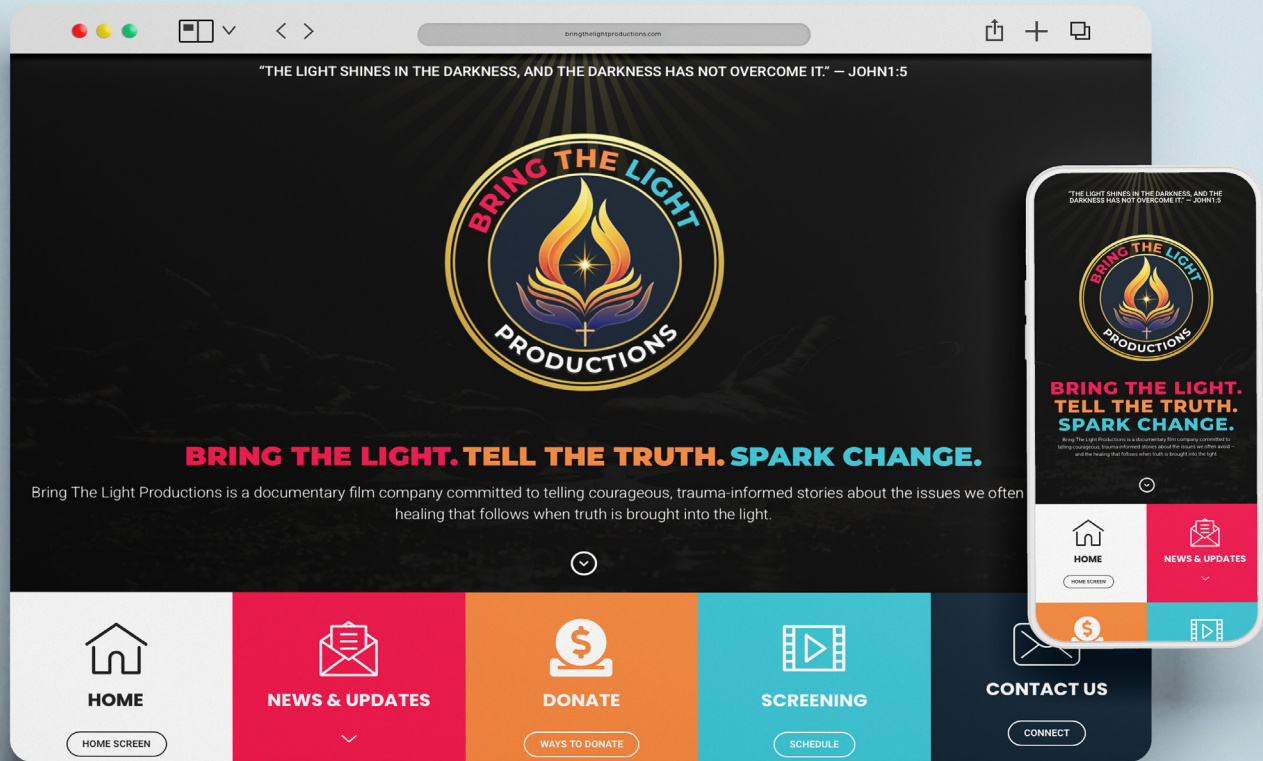
Client Speaking Spirit Ministries, Richmond, VA
Year 2025
Industry Ministry

Description

This business directory website was designed and developed by Myke E. to showcase and support locally owned businesses through a clean, intuitive, and highly searchable digital platform. The site features clearly defined business categories, location-based search functionality, and detailed business profile listings that allow users to quickly discover services, products, and organizations within their community. A visually engaging layout, streamlined navigation, and scalable listing structure ensure an efficient user experience for both visitors and business owners. The platform serves as a centralized hub that promotes local commerce, visibility, and community engagement across multiple industries.

To Experience this website, please visit :
www.ssmdirectory.com





BRING THE LIGHT PRODUCTIONS LANDING PAGE

Client	Bring The Light Productions, LLC, Lusby, MD
Year	2025
Industry	Broadcast Media

Description

Built with simplicity, clarity, and faith-centered messaging in mind, the landing page effectively supports product sales while reinforcing the brand's mission of biblical reflection, entrepreneurship, and personal growth. Tone & Function: cinematic, high-contrast design using vibrant accent colors to guide user actions; video and subtle motion graphics to convey production capability; modular, scannable content that converts visitors into partners, donors, or screening requests.

To Experience this website, please visit :
www.bringthelightproductions.com

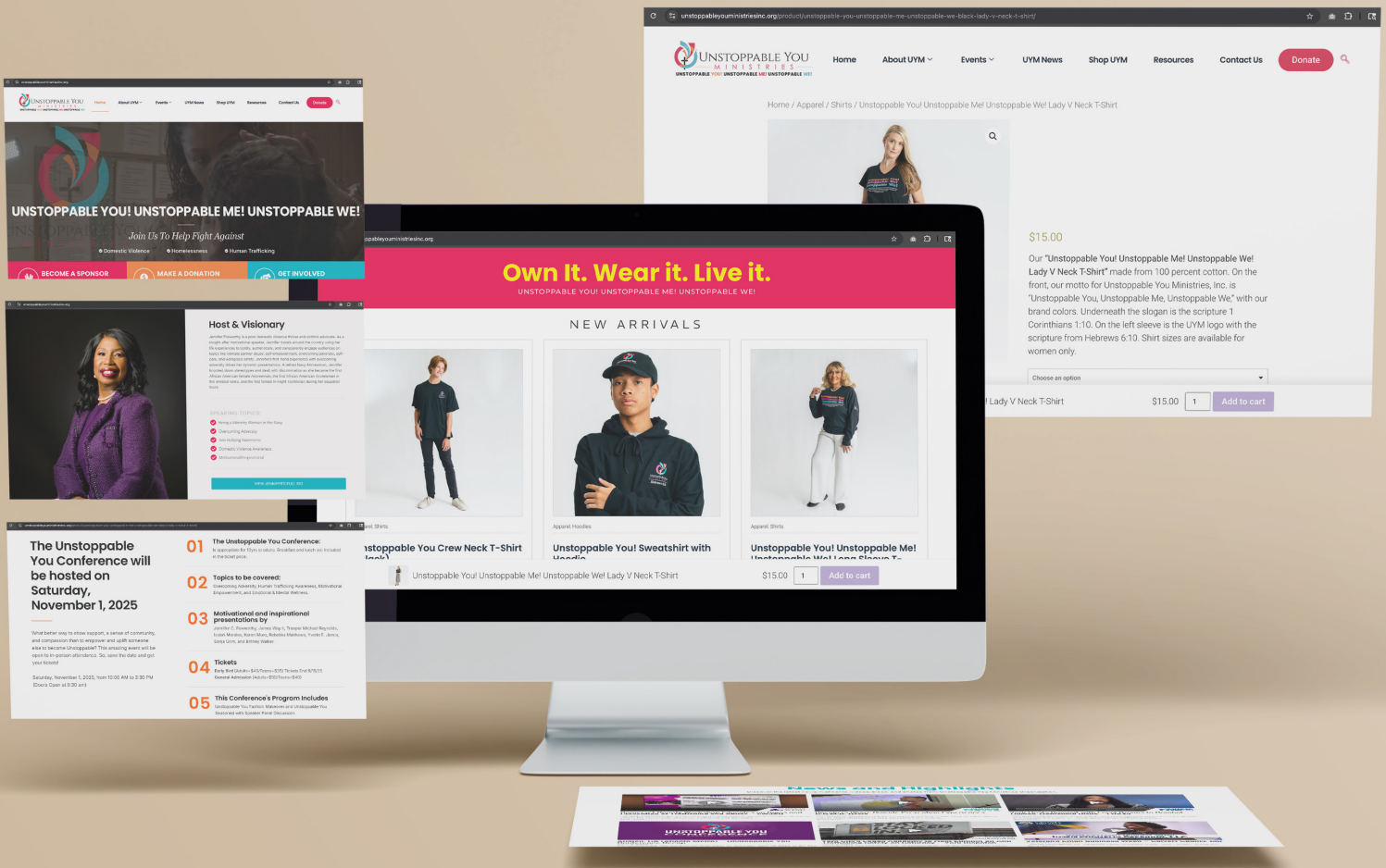
UNSTOPPABLE YOU MINISTRIES FULL SIZE WEBSITE

Client Unstoppable You Ministries, Inc., Lusby, MD
Year 2025
Industry Non-Profit Organization

Description

This full-scale non-profit agency website for Unstoppable You Ministries was designed and developed by Myke E. to support outreach, education, and community impact through a robust digital platform. The website integrates an e-commerce store to support fundraising initiatives, a resource directory for accessible support tools, and dynamic media features, including videos and blogs to share teachings, testimonies, and updates. Built with scalability and usability in mind, the platform delivers a clear, engaging user experience while effectively communicating the organization's mission, expanding its reach, and empowering its audience through content, commerce, and connection.

To Experience this website, please visit :
www.unstoppablyouministriesinc.org



Do you have an exciting idea in mind?

You Imagine It, and We'll Create It.

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GraphicsBy  me.

Myke E.

(P) 704.705.7196

AskMe@graphicsbyme.com

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Thanks for your time